

## **Instructions for MARKETING YOU Part II**

*Assignment due: September 17-18,2020 ( depending on which day your class falls)*

### ***Using your Materials List:***

Poster  
Border  
Letters  
Decorations  
Pencil/Pen  
Construction Paper  
Glue

1. Draw a line to divide the sections required for your Marketing Poster of YOU!

Sections required:

- a. Header
- b. TOP 3 Personality Profile
- c. Core Values & Key Motivators
- d. Dominant Energy Style
- e. Cognitive Style
- f. Values Style
- g. Dominant Life Management Style
- h. Picture of you area

2. Apply your border to your poster

3. Apply your picture to your assignment picture area

4. For each one of the areas ABOVE that you have mapped out on your poster, input the information you learned and received from the Myers Briggs assessment. **Make sure to add all of the information you wrote down on the **Marketing YOU PART 1** sheet.**

5. Make sure to include any information you obtained from the Myers Briggs Video explanation about your TRUE Personality Profile. **All Percentages need to be displayed ( you can draw them or print them out and paste on your board)**

**Rubric:**

	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<p><b>Content</b> Poster contains appropriate items and information (information is appropriate to assigned topic).</p>	Content is accurate and all required information is presented in a logical order.	Content is accurate but some required information is missing and/or not presented in a logical order, but is still generally easy to follow.	Content is accurate but some required information is missing and/or not presented in a logical order, making it difficult to follow.	Content is either questionable or incomplete. Information is not presented in a logical order, making it difficult to follow.	Content is inaccurate. Information is incomplete, inaccurate, or not presented in a logical order, making it difficult to follow.
<p><b>Presentation</b> Poster is clean, neat, and creative. The information is well organized, interesting, accurate, and reflects an understanding of the topic.</p>	Presentation is neat, clean, well-organized and presented in a creative way. Presentation is colorful and creative. Information is interesting and accurate.	Presentation is mostly neat and clean. Information is organized in a logical manner and shows some degree of creativity. The overall presentation is interesting.	Presentation flows well. Some tools are used to show acceptable understanding. Each member's information is represented and identified with their name.	Presentation is unorganized. Tools are not used in a relevant manner. Lacking some of the members' information/ and or information is not identified	Presentation has no flow. Insufficient information and lacking some of the member's information.
<p><b>Pictures, Clip Art and Artwork</b> Images, pictures, clip art and drawn artwork are colorful and appropriate to the assigned topic. The layout flows well and shows creativity. The overall result is pleasing to the eye.</p>	Images, pictures, clip art and drawn artwork are colorful, and appropriate to the topic. Layout flows well, shows creativity, and is pleasing to the eye.	Images, pictures, and clip art and drawn artwork are mostly colorful and appropriate. Layout may show some degree of creativity but is not organized logically and/or is cluttered.	Most images and/or artwork is are colorful and appropriate. The layout shows little creativity and/or is not organized logically or cluttered.	Images are inappropriate and artwork shows little, if any, creativity. The layout is messy, disorganized or cluttered.	No images or artwork included.
<p><b>Mechanics</b> Spelling, grammar, and punctuation in any text on the poster is accurate.</p>	No spelling, grammar, or punctuation errors in the text. Text is in the student's own words.	A few (2-3) errors in spelling, grammar or punctuation. Most text is in student's own words.	No more than 5 spelling, grammar or punctuation errors. Several instances where the text is not in student's own words.	No more than 7 spelling, grammar or punctuation errors.. Most of text is not in authors' own words and/or no text included.	More than 7 spelling, grammar or punctuation errors. Text is copied or not included.
<p><b>Overall Presentation</b> The poster fulfills all requirements of the assignment and shows the student's full potential.</p>	The poster fulfills all requirements of the assignment and represents the student's full potential.	The poster fulfills all but one of the requirements of the assignment and shows that the student put forth an honest effort to complete the assignment.			

